

U.S. Department of Justice  
Washington, DC 20530

**Registration Statement**  
**Pursuant to the Foreign Agents Registration Act of**  
**1938, as amended**

**I--REGISTRANT**

**1. Name of Registrant**

Conover + Company Communications, Inc.

**2. Registration No.**

6/25

**3. Principal Business Address**

200 Friberg Parkway, Suite 4006  
Westborough, MA 01581

**4. If the registrant is an individual, furnish the following information:**

(a) Residence address(es)

(b) Other business address(es), if any

(c) Nationality

(d) Year of birth

(e) Present citizenship

(f) If present citizenship not acquired by birth, state when, where and how acquired

(g) Occupation

**5. If the registrant is not an individual, furnish the following information:**

(a) Type of organization: Committee  Association  Partnership  Voluntary group   
Corporation  Other (specify) \_\_\_\_\_

(b) Date and place of organization Founded on March 3, 2004. Incorporated on February 2, 1988, Massachusetts

(c) Address of principal office 200 Friberg Parkway, Suite 4006, Westborough, MA 01581

(d) Name of person in charge Kevin Gould

(e) Locations of branch or local offices 1875 Connecticut Avenue, NW, Washington, DC 20009

(f) If a membership organization, give number of members

**V--INFORMATIONAL MATERIALS<sup>10</sup>**

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.  
Xinfa Pharmaceutical Company, Ltd.

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount and for what period of time.

Xinfa Pharmaceutical Company, Ltd.

\$30,000.

August 15, 2012 to August 31, 2012

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials? Yes  No

If yes, furnish the names and addresses of such persons or firms.

Conover + Company Communications, Inc.

200 Friberg Parkway, Suite 4006

Westborough, MA 01581

15. Activities in preparing or disseminating informational materials will include the use of the following:

- Radio or TV broadcasts  Magazine or newspaper  Motion picture films  Letters or telegrams  
 Advertising campaigns  Press releases  Pamphlets or other publications  Lectures or speeches  
 Other (specify) informational documents

**Electronic Communications**

Email

Website URL(s): <http://live.lawtv.com.cn/replay.jsp?id=572>

Social media website URL(s): \_\_\_\_\_

Other (specify) \_\_\_\_\_

16. Informational materials will be disseminated among the following groups:

- Public officials  Civic groups or associations  
 Legislators  Libraries  
 Government agencies  Educational groups  
 Newspapers  Nationality groups  
 Editors  Other (specify) reporters

17. Indicate language to be used in the informational materials:

- English  Other (specify) \_\_\_\_\_

<sup>10</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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## VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed in triplicate with an initial registration statement:

*Exhibit A* - This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

*Exhibit B* - This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

- (b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).
- (c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

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## VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>11</sup>)

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August 19, 2012

/s/ Kevin R. Gould

eSigned

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<sup>11</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.